

A stack of several books with white pages and various colored covers (yellow, blue, green, black) is visible on the left side of the page. The books are stacked vertically, with the top book having a yellow cover and the bottom book having a black cover. The pages are slightly uneven, giving it a realistic appearance.

Acutrack

Technology-driven Fulfillment and specialization in publishing



About Acutrack

Acutrack is an eCommerce fulfillment company - with a specialization in publishing books, and media on demand

- 1 Ideal partner for those who want to retain complete control over their business
- 2 Logistic center in Livermore and Cincinnati
- 3 State-of-the-art book printing
- 4 Market leader in media on demand
- 5 5-star (Trustpilot) rated team serving since 1992



The Current Challenge

- 1 Typical publishing houses keeps the rights to distribution and offers royalties
- 2 POD companies are slow and don't integrate with your ecommerce or shopping cart
- 3 Customer data is with the publisher or ecommerce marketplace like Amazon, limiting upsell and lead generation
- 4 Managing multiple relationships to print and fulfill can be challenging



Our Solution

- 1** We print and offer fulfillment to those organizations who want to do their own sales and marketing
- 2** Complete control of Revenue and customer data
Your brand, your customers. Engage with your community to grow your business
- 3** Single partner to manage print & fulfillment fully integrated with client's ecommerce platform



Competitive Advantage



Single platform: a single platform with publishing and fulfillment



Easy integration with any ecommerce, landing page or marketplace



One partner for all logistics: supports books and any additional



Media expertise: support USB thumb drive, disc manufacturing on demand



Online dashboard: easy way of doing business



Shipping carriers: support all major shipping carriers

Our satisfied clients:

